

GASSER ALLAM

*Gasser Allam is an American-Egyptian entrepreneur, cultural innovator, and former pilot with nine years of professional aviation experience. After earning a Bachelor of Aviation Sciences from the Academy of Aviation in New York, along with a minor in Psychology (Holistic Activity and Human Patterns) from Farmingdale State College, and a Bachelor's degree in Business Administration from the British University in Cairo, Gasser transitioned from the cockpit to the creative and business world. His diverse background in aviation, human sciences, and business management gave him the foundation to launch ventures that bridge creativity, strategy, and global cultural identity.

Today, Gasser serves as Vice President of Queen Arab World Wide and Chief Operating Officer of its parent company, while also leading his own media label, The Crunch Bunch Productions. He is the founder of Queen Arab World Wide USA and Miss Arab Stars International. Through his work, Gasser has established himself as both a builder of brands and a connector of people. From launching the family-oriented fashion brand Von Lilo to producing international pageants and cultural showcases in the United States, Egypt, and Europe, he continues to shape projects that merge entrepreneurship with social impact. His leadership emphasizes innovation, cross-cultural dialogue, and empowerment, making him a rising figure in the intersection of media, fashion, and cultural diplomacy.



YOU CAME TO THIS WORLD NAKED;
YOUR MENTOR IS YOURSELF.
A MENTOR SHOULDN'T BE FORSAKEN;
IT'S ALWAYS BEEN IN THERE, JUST DUST IT OFF
THE SHELF.

Gasser Allam